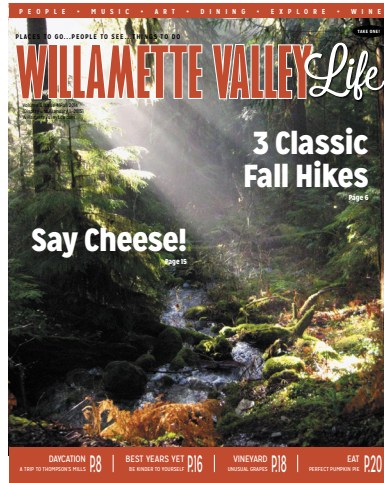


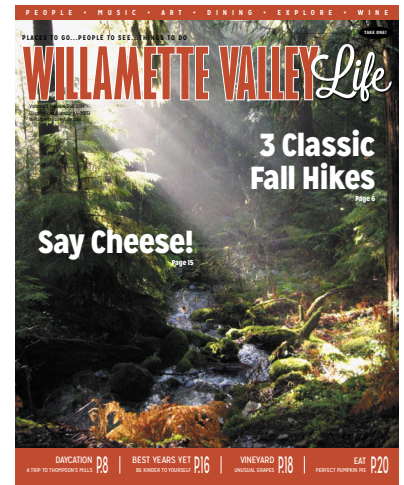
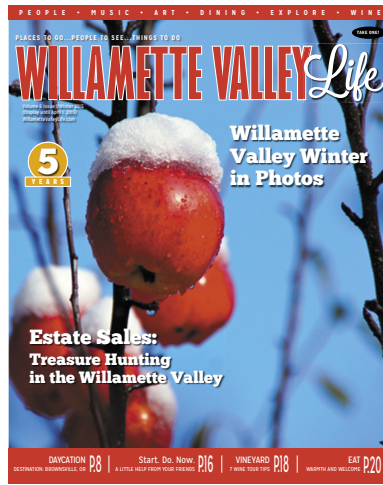
PLACES TO GO...PEOPLE TO SEE...THINGS TO DO

# WILLAMETTE VALLEY *Life*



# 2016 MEDIA KIT

Read by more than  
**80,500**  
Willamette Valley  
residents



## Features & Benefits

Family friendly creative and informative articles written by **paid, professional writers.**

**Valuable information** for residents and visitors alike.

**Printed on 32#/70 Brite paper** with eight pages (covers and inside spread) printed with UV color. Ads look great!

**100% online.** All editions, all ads and all advertisers at no extra cost. Ads link to advertiser's website.

**Three month "shelf life."** Ensures that ads "work" longer for you at lower monthly cost.

**Weekly replenishment and distribution** at major distribution points. Keeps the ads in front of our readers.

Now over **500 premium targeted hi-traffic distribution points.**

**23,000 copies printed with 80,500\* readers and growing!** (\* based on a combined readership of 3.5 per issue and 23,000 copies printed)

## Why Advertise in Willamette Valley Life Magazine?

*Willamette Valley Life Magazine* is the valley's number one guide for both the visitor and resident to life in Oregon's beautiful Willamette Valley. With features on area personalities, music, dining and valley-wide events calendar, *Willamette Valley Life* is the preferred source for information about people, places and entertainment in the Willamette Valley. Finely written articles and gorgeous photography introduce its fascinating people, homes, gardens, shops, public spaces, natural wonders and hidden treasures.

## The Publishers

The owners and creators of this magazine have years of experience in business, marketing communications and professional journalism. They can help you deliver your message effectively and can help you get results. Moreover, they are committed to helping the Willamette Valley's people and communities achieve greater success.

## What's Inside?

*Willamette Valley Life Magazine* covers a wide range of interesting subjects in each issue. And since each issue is out on the stands for a full three months as well as having a full online digital presence, you can be sure your ad will be seen again and again. With the amount of quality and interesting information in each issue of *Willamette Valley Life Magazine* our readers hold on to each issue to refer to.

**"For our clients** to target the entire Willamette Valley in a single publication is very exciting," says **Beatrice Shapiro of the Ad Barn, a Silverton based advertising agency.** "Until now, that would have been cost-prohibitive."



For advertising information call  
**503.507.1228**

## 23,000 Copies Distributed Free To Over 500 Key Locations Throughout the Valley

*Willamette Valley Life Magazine* gets into the hands of the people you want to reach. As a quarterly print publication and with a dynamic online, digital presence, your ad works for you for the full three months that it is out.

### Example of Distribution Outlets:

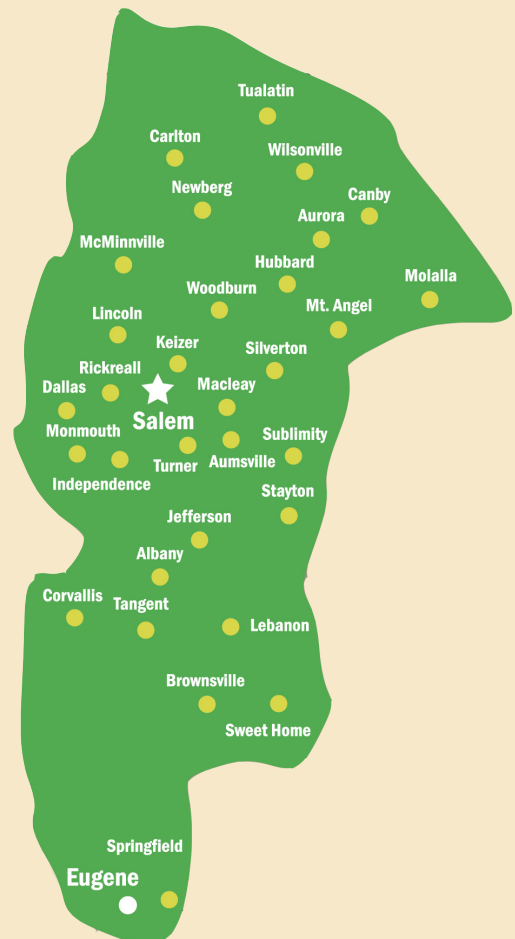
Winco, Fred Meyers, Safeway, Roths, Les Schwab Tires, Book Bin, Starbucks, downtown shops, Burgerville, Beanery, LifeSource Natural Foods, Key Bank, Muchos Gracias, Burger King, Dairy Queen, Thriftway Market, Big Town Hero, Little Caesar's, Figaro's Pizza, McMenamins, Oil Can Henry's ...and many more high-traffic locations.

# \*80,500 Readers

**23,000 printed - 500 Locations & Counting!**

### Examples of Distribution Outlets:

- Art Galleries
- Banks/Credit Unions
- Bookstores
- Coffee Shops
- Churches
- Community Centers
- Doctor's Offices
- Hotels
- Libraries
- Supermarkets
- Restaurants
- Salons/Health Spas
- Tourist Attractions
- Universities
- Winery Tasting Rooms

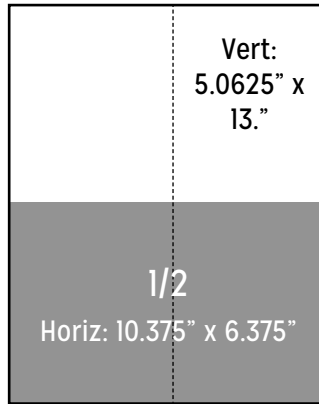


*\* based on a combined readership of 3.5 per issue and 23,000 copies printed.*

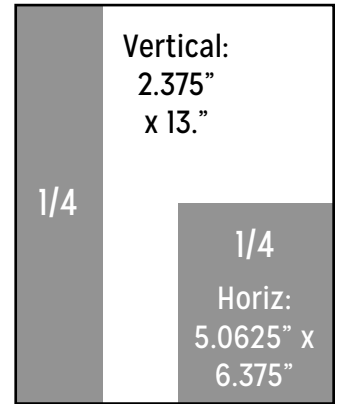
**All Prices Include Color and Graphic Design**  
**Ad measurements are width by height**



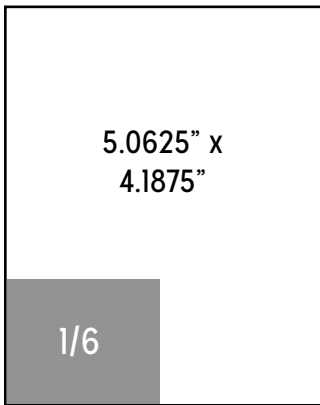
One Issue: \$1756 (Per Issue)  
 Two Issues: \$1667 (Per Issue)  
 Three Issues: \$1580 (Per Issue)  
 Four Issues: \$1404 (Per Issue)



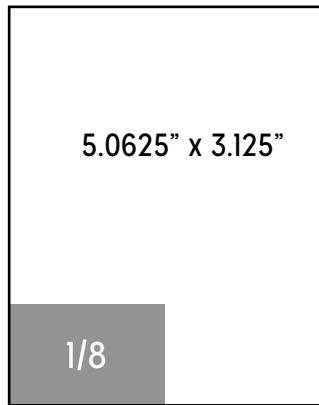
One Issue: \$918 (Per Issue)  
 Two Issues: \$871 (Per Issue)  
 Three Issues: \$826 (Per Issue)  
 Four Issues: \$733 (Per Issue)



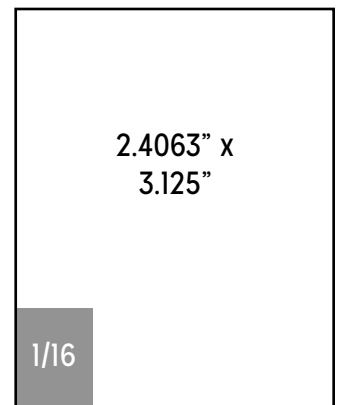
One Issue: \$480 (Per Issue)  
 Two Issues: \$456 (Per Issue)  
 Three Issues: \$432 (Per Issue)  
 Four Issues: \$383 (Per Issue)



One Issue: \$326 (Per Issue)  
 Two Issues: \$309 (Per Issue)  
 Three Issues: \$293 (Per Issue)  
 Four Issues: \$260 (Per Issue)



One Issue: \$245 (Per Issue)  
 Two Issues: \$232 (Per Issue)  
 Three Issues: \$218 (Per Issue)  
 Four Issues: \$194 (Per Issue)



One Issue: \$179 (Per Issue)  
 Two Issues: \$170 (Per Issue)  
 Three Issues: \$161 (Per Issue)  
 Four Issues: \$143 (Per Issue)

*Payment and deadlines: 100% of first issue payment due with agreement. Multiple issue agreements will be invoiced after first payment.  
 10% Pre-pay discount. Get 10% off if payment is made 30 days prior to publication.*

Issue	Pub Date	Space Closing	Materials Closing (Camera-Ready)
Winter	January 1	November 21	December 1
Spring	April 1	February 21	March 1
Summer	July 1	May 21	June 1
Fall	October 1	August 21	September 1

Acceptable file formats: 300 dpi, jpeg, tif, pdf - all formatted for PC.

For premium positioning requests (i.e., inside covers/back cover/center spread) add 20%.

**PUBLISHER'S NOTE:** Publisher reserves the right to refuse any advertisement or edit a portion of an advertisement at any time. Publisher accepts advertising on the condition that advertiser agrees that at no time shall publisher's liability exceed the cost of the space involved and publisher is not liable for incidental or consequential damages. Prior to any challenge, advertiser agrees to arbitration.